

KAI NICHOLLS

Graphic Designer and Illustrator

CONTACT



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@kainichollsdesigns

SOFTWARE

ADOBE PHOTOSHOP

Adobe Certified Associate,

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE AFTER EFFECTS

PROCREATE

CANVA

MAILCHIMP / BREVO

SKILLS

ART DIRECTION

CONCEPTING

ILLUSTRATION

LAYOUT DESIGN

MOTION DESIGN

OUT OF HOME DESIGN

PHOTO EDITING

PRINT DESIGN

SOCIAL FIRST DESIGN

TYPOGRAPHY

REFERENCES

RIANNA ALEXANDER,
LINE MANAGER AT WILDERNESS

Email - rianna.alexander@wilderness.agency

NATALIE CLARK,
LINE MANAGER AT FREEDA MEDIA

Email - natalie.clark@freedamedia.com

ABOUT ME

I'm a versatile graphic designer with a focus on illustration and social first design, working with well known consumer and entertainment brands with multiple years of industry experience. Across my career I have worked with a wide range of clients, such as Premiership Rugby, Mastercard, Tinder, Penguin, Netflix, Disney+ and Warner Bros. Since joining Wilderness I have been working primarily with Premiership Rugby, designing and art directing campaigns for key moments across the season, including The Final, Play-offs and Derby Weekend.

EDUCATION

BA (HONS), GRAPHIC DESIGN,

*University of Portsmouth,
Upper Second Class Honours,
2018 - 2021.*

GCSES

*Kings international College, Camberley,
8 GCSEs, including Maths,
English and Art, 2011 - 2016.*

BTEC, GRAPHIC DESIGN

*Farnborough College of Technology,
DDM, 2016 - 2018.*

EXPERIENCE

WILDERNESS AGENCY
- MIDWEIGHT DIGITAL
DESIGNER

June 2023 - Present

- Client facing presentations
- Art direction
- Social first and out of home assets

ZEST MEDIA -
JUNIOR DESIGNER

October 2021 - October 2022

UOP GRADUATION SHOW -
GRAPHIC DESIGNER

May 2021 - July 2021

FREEDA MEDIA - GRAPHIC/
MOTION DESIGNER AND
ILLUSTRATOR

October 2022 - April 2024

- A variety of branded campaigns
- Fast paced work environment
- Produced motion graphics
- Collaborative environment

FREELANCE ILLUSTRATOR /
DESIGNER

May 2020 - Present

SNAP PRODUCTS LTD -
SCREEN PRINTER

May 2016 - September 2019