

KAI NICHOLLS

Graphic Designer and Illustrator

CONTACT



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@kainichollsdesigns

SOFTWARE

ADOBE PHOTOSHOP

Adobe Certified Associate,

ADOBE ILLUSTRATOR

ADOBE INDESIGN

ADOBE AFTER EFFECTS

PROCREATE

CANVA

MAILCHIMP / BREVO

SKILLS

ART DIRECTION

CONCEPTING

ILLUSTRATION

LAYOUT DESIGN

MOTION DESIGN

OUT OF HOME DESIGN

PHOTO EDITING

PRINT DESIGN

SOCIAL FIRST DESIGN

TYPOGRAPHY

REFERENCES

RIANNA ALEXANDER,
LINE MANAGER AT HAVAS PLAY

Email - rianna.alexander@havasplay

NATALIE CLARK,
LINE MANAGER AT FREEDA MEDIA

Email - natalie.clark@freedamedia.com

ABOUT ME

I'm a versatile, multi-award winning, graphic designer with a focus on illustration and social campaigns, working with well known consumer and entertainment brands with multiple years of industry experience. Across my career I have worked with a wide range of clients, such as Premiership Rugby, Mastercard, Tinder, Penguin, Netflix, Disney+ and Warner Bros. During my time at Havas Play/Wilderness I have been working primarily with Premiership Rugby, designing and art directing campaigns for key moments across the season, including Derby Weekend, The Play-Offs and The Final, which won gold at The Drum awards and a Digital Impact award.

EDUCATION

BA (HONS), GRAPHIC DESIGN,

*University of Portsmouth,
Upper Second Class Honours,
2018 - 2021.*

GCSES

*Kings international College, Camberley,
8 GCSEs, including Maths,
English and Art, 2011 - 2016.*

BTEC, GRAPHIC DESIGN

*Farnborough College of Technology,
DDM, 2016 - 2018.*

EXPERIENCE

HAVAS PLAY - MIDWEIGHT
DESIGNER

*Previously Wilderness Agency
June 2024 - Present*

- Client facing presentations
- Art direction
- Social first and out of home assets

FREEDA MEDIA - GRAPHIC/
MOTION DESIGNER AND
ILLUSTRATOR

October 2022 - April 2024

- A variety of branded campaigns
- Fast paced work environment
- Produced motion graphics
- Collaborative environment

ZEST MEDIA -
JUNIOR DESIGNER

October 2021 - October 2022

FREELANCE ILLUSTRATOR /
DESIGNER

May 2020 - Present

UOP GRADUATION SHOW -
GRAPHIC DESIGNER

May 2021 - July 2021

SNAP PRODUCTS LTD -
SCREEN PRINTER

May 2016 - September 2019